

VICTIM SUPPORT SERVICES
REVITALIZE AND THRIVE
REBUILDING
HOPE
TOGETHER
CAMPAIGN PACKET

“The one takeaway for me in working with VSS is that it is a necessary organization. It's something we need to make sure as a community that they have the funding needed because what they do for crime victims doesn't happen anywhere else. VSS is one-of-a-kind and helps with so many things.”




VSS
victimsupportservices

Serving Victims of Crime and Their Loved Ones Since 1975



Dr. Michaela Weber Executive Director

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Dear Friend of VSS,

We are at a critical juncture and require your immediate attention and support. For almost 50 years, VSS has remained an agency committed to providing essential support and assistance to victims of crime within our community. Our Team has been tirelessly working to create a safe and supportive environment for those who have experienced the trauma of crime. We have witnessed firsthand the immense challenges that crime victims face – emotional turmoil, financial hardship, and a sense of isolation. Through our comprehensive programs and services, we strive to restore their sense of security and offer a pathway to healing and recovery. Our organization has become a symbol of hope and resilience, and we are incredibly proud of our collective impact.

While we celebrate our accomplishments, we also recognize that our work is far from complete. The rate of crime is rising dramatically in our region, yet victim service agencies are closing their doors due to lack of adequate funding. VSS is no exception. At present, VSS does not have the funds that we need to make it through our current fiscal year. The urgency of our plea cannot be overstated. So, we have launched a fundraising campaign that is nothing short of a lifeline for crime victims, driven by the understanding that time is of the essence and that without immediate support, these victims risk further trauma and despair with no place to go to receive assistance.

How You Can Help:

1. **Make a Donation:** Any amount you can contribute will make a significant impact. Your donation will directly support our ongoing programs and services, ensuring we can continue making a positive difference in the lives of those we serve.
2. **Become a Sponsor:** If you or someone you know represents a business or organization that believes in our mission, please consider becoming a sponsor. Your partnership will not only help us financially but also raise awareness about the critical work we do.
3. **Spread the Word:** Beyond making a donation, you can support us by spreading the word. Share our cause with your network of friends, family, and colleagues. Use the power of social media to raise awareness about our situation and inspire others to join our cause. Raising awareness about our situation is crucial, and your voice can inspire others to join our cause.

Your contribution will enable us to provide **Emergency Aid, Crisis Intervention and Counseling Services** that guide victims on a path to recovery and resilience, as well as **Advocacy and Awareness**, to elevate the voices of crime victims, advocating for their rights and needs, and raising community awareness to prevent future victimization. By joining hands with VSS, you have an invaluable opportunity to become a beacon of hope and a force for positive change in our community. Together, we can make an immediate and tangible impact on the lives of crime victims who are desperately in need of our support.

Warmly appreciative,

M. Weber



OUR MISSION

The mission of
Victim Support Services is
to support victims of crime through
advocacy, education, and awareness.

OUR PURPOSE

The purpose of
Victim Support Services is
rebuilding lives through
empathy, advocacy, and resiliency.

OUR VALUES

To *empathize* with the client.

To *empower* lives.

To *innovate* advocacy practices.

To be *authentic* in thought and action.

“The advocacy provided
is a lifeline for
individuals and
families who feel
alone in their
victimization.”

“VSS is there for people in their darkest hour. At a time when they need an advocate and friend, VSS steps in to fill that gap and help them begin their journey back to some sense of normalcy.”

-Jon Nehring, Mayor of Marysville

OUR SERVICES



Crisis Intervention

Including assessing self-identified immediate needs and concerns; Facilitating emotional stabilization; Assisting with safety planning as necessary; Trauma-informed counseling and guidance; and providing information regarding resources, referrals and other information.



Advocacy (personal, legal, medical)

Personal support including assistance in obtaining services to enhance healing; Providing information about and/or referrals to services that can assist victims in obtaining benefits or restoring basic needs; Assistance navigating the often complex criminal justice system, and providing support in obtaining health-related information and care.



Information, Resources, and Referrals

Identifying and providing information about available support and assistance; Informing victims about victim rights; Informing victims about the availability of Crime Victim Compensation, as well as providing information about eligibility and the benefits, and assisting with completing forms, as needed.



System Coordination

Developing collaborative relationships and partnerships with entities to promote coordination and collaboration in order to improve the effectiveness of institutions, systems, and services for crime victims.



Outreach, Awareness, and Education

Providing knowledge about crime victimization, with the primary purpose of increasing awareness about available services. This includes community events and presentations; Developing and maintaining relationships with providers nationwide to improve the victim/survivor resource pool; Distribution of information; and the development and provision of curricula, training materials, and education tools.

“Core Academy Training was an amazing experience and I walked away with a strong foundation of the role of a victim's advocate and how to best support clients. This training exceeded my expectations and was informative, engaging, and I feel a whole new confidence in my position and what my role is.”

-Core Advocacy Training Participant



Be a VSS Champion and scan the QR code or text "VSSponsor" to 53-555 to become a Year-Round Sponsor today!



REVITALIZE AND THRIVE
REBUILDING HOPE TOGETHER
 YEAR-ROUND SPONSORSHIP OPPORTUNITIES

Benefit of Sponsorship	LEGACY SUPPORTER \$25,000+	HOPE & HEALING ALLY \$15,000+	CHANGE-MAKER \$10,000+	EMPOWERMENT CHAMPION \$7,500+	VISIONARY SPONSOR \$5,000+	COMMUNITY IMPACT PARTNER \$1,500+
RECOGNITION AS A "YEAR-ROUND" SPONSOR HIGHLIGHTING COMMITMENT TO SOCIAL RESPONSIBILITY AND COMMUNITY IMPACT						
Plaque of Appreciation	X	X	X			
"Sponsor Spotlight" announcement Press Release	X					
"Sponsor Spotlight" announcement Blog Post	X	X				
"Sponsor Spotlight" announcement in quarterly Newsletter with an audience of 5K+	X	X	X	X	X	
"Sponsor Spotlight" announcement on all social media networks with a reach of 4K+ followers	X	X	X	X	X	X
Social Media mentions throughout the year with a reach of over 4k+ followers	6 MENTIONS	5 MENTIONS	4 MENTIONS	3 MENTIONS	2 MENTIONS	1 MENTION
Opportunity to create a promo video for sponsor brand and share on all VSS media platforms	X	X	X			
Shout-out video from VSS personnel to share on all VSS media platforms	X	X				
Special recognition during Core Academy Training and Community Education Workshops offered by VSS	X	X	X	X	X	X
VSS branded swag mailed or delivered	X	X				
"LOGO AND BRAND VISIBILITY" - INCLUSION OF THE SPONSOR'S LOGO ON THE VSS WEBSITE, EVENT MATERIALS, AND MARKETING COLLATERAL INCLUDING EMAIL BLASTS, WEBSITE, NEWSLETTER, AND MORE						
Logo placement on VSS website infinitely	X	X	X	X	X	X
Logo and 50-word description with hyperlink to sponsor's website on VSS' Supporters Page	X	X				
Logo with hyperlink to sponsor's website on VSS' Supporters Page			X	X		
Logo placement in quarterly newsletter to an audience of 5k+	12 MONTHS	9 MONTHS	6 MONTHS	3 MONTHS	1 MONTH	
Logo placement in email blasts to audience of 5k+	12 MONTHS	9 MONTHS	6 MONTHS	3 MONTHS	1 MONTH	
Half-page Ad in newsletter to audience of 5k+		X	X			
Full-page Ad in newsletter to audience of 5k+	X					
NETWORKING AND COMMUNITY ENGAGEMENT OPPORTUNITIES						
Opportunity for the sponsor's representative(s) to speak at a VSS Board Meeting	X	X				
Invitations to special networking events to connect with other influential individuals and businesses	X	X				
Access to exclusive meetings with VSS' leadership and key stakeholders	X					
Volunteer opportunities for the sponsor's employees to get directly involved with VSS as well as recognition through VSS media platforms for their participation in any volunteer efforts	X	X	X	X	X	X
Logo on display at all VSS events	X	X				
Distribution of sponsor promotional materials by VSS personnel at events	X					
Complimentary Registration(s) to Core Academy Training	4	3	2	1		

CLICK HERE TO BECOME A YEAR-ROUND SPONSOR TODAY!

TO LEARN MORE ABOUT THE REVITALIZE AND THRIVE CAMPAIGN, AND/OR TO DOWNLOAD THE SPONSORSHIP REGISTRATION FORM TO SEND YOUR PAYMENT VIA MAIL, CLICK HERE



Stay connected with us!

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Thank you to our Top Sponsor!

Learn More About VSS



Become a Year-Round Sponsor



Donate to the Revitalize and Thrive Campaign today



Charitable ID: 91-0993005